

Project Documentation - Initial Project Proposal Document

Project: 2022 Year of Culture

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Version: 1

1. Purpose of Document

The purpose of this document is to justify the undertaking of the project based on the estimated cost of delivery and the anticipated benefits to be gained. The proposal outlined in this document will be used as part of the process for prioritising future projects.

2. Project Description

2022 is a significant year for anniversaries for many of our Cultural Organisations including Chichester Festival Theatre, Pallant House Gallery, Chichester International Film Festival, Chichester Canal Trust and the Novium Museum. Discussions have been held regarding celebrating these and other cultural organisations in the district with a potential District Year of Culture in 2022. This could be through an organised programme of cultural activities and events.

In scope:

Co-ordination and support for Cultural Organisations to host workshops, activities and events throughout the year.

Out of scope:

Funding and resource would not be available for CDC to deliver all of the activities and events.

3. Background

Everyone is aware of the benefits culture can bring to communities in addition to the economic benefits that can be brought through tourism, employment and the economy. 2022 offers an opportunity to celebrate and support the cultural organisations within the district which I believe is even more important now following the impact covid has had on the cultural organisations as well as the local communities. This will give the district the opportunity to celebrate its cultural achievements whilst engaging more local people in a diverse range of activities and events.

To date £5,000 has been released from the Chichester Vision budget and has been matched funded by Chichester Festival Theatre and Pallant House Gallery, totalling £15,000 to appoint a consultant. The freelance consultant will develop the project brief and programme, continue the consultation process with cultural partners and investigate opportunities for funding to support the delivery Celebration Year of Culture.

4. Outcomes to be Achieved

Support local cultural organisations whilst celebrating the history and significant milestones of some. Increase local community engagement with culture and promote the future support of these organisations in the future.

Local organisations will be encouraged to stage their own events and activities that will be co-ordinated and centrally promoted through a year of

culture brochure/webpage. In addition, a number of partnership events will be hosted with some central resource to deliver these

5. Timescales

Planning to commence April 2021 with a programme of activities and events to be delivered March to October 2022.

6. Project Costs and Resources

	Costs (£)	Source
One-Off	50000	Potential for Arts Council England application, cultural partner contributions, sponsorship and Capital reserves.
Revenue	Tbc	
Savings		
Services to be involved in the project delivery	Culture & Sport, Licencing, PR and Comms	

7. Benefits vs. Cost

The project is estimated to cost approximately £50,000 which will assist with direct delivery of a few events whilst offering other cultural organisations some financial support to deliver their own. Although there is no direct financial payback, it is hoped that the project will generate income to the cultural organisations, the districts high streets and car parks. The community value would also hopefully increase community cohesion, health and wellbeing and education/learning.

8. Identify Risks

Lack of partnership funding available due to limited resources available following covid. Some organisations unable to offer activities or events due to their resource availability.